

# 2023 DALLAS BUSINESS CLUB CORPORATE SPONSORSHIP



In 2006, the Dallas Business Club founded a coalition of top-tier MBA programs with a focus on education, career development and networking. The Dallas Business Club is committed to facilitating impactful collaboration and networking opportunities with corporate partners, engaging a growing MBA audience of local leaders and giving back to our community.

**23 TOP-TIER  
MBA PROGRAMS  
REPRESENTED**

**SPONSORS RECEIVE  
PRIORITY ACCESS  
TO DBC MEMBERS  
AND CORPORATION  
IN THE DFW AREA**

**ACCESS TO  
OVER 10,000  
DALLAS AREA  
ORGANIZATIONAL  
LEADERS**



[www.dallasbusinessclub.com](http://www.dallasbusinessclub.com)  
[linkedin.com/company/dallasbusiness](https://www.linkedin.com/company/dallasbusiness)



[Sponsorship@DallasBusinessClub.com](mailto:Sponsorship@DallasBusinessClub.com)





# 2023 SPONSORSHIP TIERS

## 01 PLATINUM PARTNER

\$10,000

- Logo representation on DBC Home & Sponsorship pages
- Link to your website and a 100-word summary on DBC Home & Sponsorship pages
- One-time announcement of Sponsorship to all members
- Mention of Sponsorship with logo in Marquee & Social Networking event emails (limited to 100 words)
- Verbal acknowledgement of strategic partnership relationship at DBC events
- Reserved VIP table at seated events (requires request in advance)
- Tabletop exhibit at every Marquee & Social Networking event during the partnership period [Sponsor pays for production and delivery of exhibit]
- 10 complimentary tickets for all Marquee & Social Networking events per partnership period

## 02 GOLD PARTNER

\$6,000

- Logo representation on DBC Sponsorship page
- Link to your website and a 50-word summary on DBC Sponsorship page
- Mention of Sponsorship with logo in Social event emails and logo (limited to 100 words)
- Verbal acknowledgement of strategic partnership relationship at DBC events
- Tabletop exhibit at every Marquee event during the partnership period [Sponsor pays for production and delivery of exhibit]
- 8 complimentary tickets for all Marquee & Social Networking events per partnership period

## 03 SILVER PARTNER

\$3,000

- Link to your website and a 50-word summary on the DBC Sponsorship page
- 4 complimentary tickets for all Marquee & Social Networking events per partnership period

## 04 SINGLE-EVENT PARTNER

\$2,000

- Written summary of your organization (50 words) until and including the day of the event you are Sponsoring
- Mention of Sponsorship with logo in event emails (limited to 100 Words)
- Verbal acknowledgement of your organization at the DBC event
- Tabletop exhibit at the Marquee or Social Networking event (Sponsor pays for production & delivery of exhibit)
- Business card collection and delivery to Sponsor
- 4 complimentary tickets for all Marquee & Social Networking events during your partnership period

For additional information on how to get involving as a Corporate Sponsor, please contact [sponsorship@DallasBusinessClub.com](mailto:sponsorship@DallasBusinessClub.com)